



MAXimum Comfort News

1989 Hummel Avenue, Camp Hill, PA 17011 • (717) 737-4562 • ewleggett@leggettinc.com

PRESIDENT'S MESSAGE

You Can Always "Trust the Experts at Leggett Inc."



Everyone is now compelled to be conservative with their resources due to the uncertain state of our economy coupled with the news that PPL has reached a settlement with the PUC

to increase the price of electricity effective 2010. With the availability of **Federal and State Tax Credits, Carrier Cool Cash Rebates and Pennsylvania Keystone HELP Rebates, as well as special low-interest financing**, there is no better time than the present to replace inefficient air conditioning and heating equipment that includes geothermal and hybrid systems.

Leggett, Inc. invites you to call us for a **FREE, NO OBLIGATION CONSULTATION** with one of our expert technicians who will explain the advantages of our products for your home and your lifestyle, and also explain the various cash incentives and options that are available. Call our office at (717) 737-4562 to set up an appointment.

In the event that your current situation prevents replacing your equipment, **regular maintenance can help to extend the life of existing equipment and lower your operating costs.** Leggett, Inc. has a **preventive maintenance program** that provides peace of mind, as well as a guarantee that you will get priority service within 24 hours of your call, no service charge, 10% savings on any needed repairs of the covered equipment and use of temporary heating or air conditioning units if we can not restore your comfort within 24 hours. Call our office at (717) 737-4562 and we will be happy to explain our preventive maintenance program and send you information.

In addition to making your home comfort a priority, Leggett, Inc. can take care of your plumbing and electrical needs. We offer **complimentary plumbing inspections and water pressure tests.** When you see a problem developing, call us to schedule a technician to evaluate the problem and recommend a solution to resolve it. Being proactive will permit us to schedule at your convenience and eliminate the stress and damage caused by an emergency situation. In many cases being proactive will allow you to budget for a repair rather than struggle to pay for an emergency. Leggett, Inc. will make every effort to accommodate your schedule when an emergency occurs and respond as quickly as possible.

As a ServAssure Dealer, you can trust that all of our installations have a **24 month, 100% Satisfaction Guarantee.** Our customers continue to receive the 100% Satisfaction Guarantee backed by Leggett, Inc. for the past **43 years**; by Carrier for the last 100 years and by ServAssure for the last 10 years. We renew our pledge to you: **"We will provide Central Pennsylvania's homes and businesses with the finest value in plumbing, heating, cooling, electrical, bathroom remodeling and water softener/filter services. Our number one priority is the Comfort and Peace of mind of our customers."** Please visit our **Web site for more details: www.leggettinc.com.**

This issue of *MAXimum Comfort News* will help you be healthy, wealthy and wise! You'll **stay healthy** when you purchase a new **Guardian Whole House Air Purifier ... become wealthy** with up to **\$1,200 cash back** through our Carrier® "Cool Cash Rebate" plus other money-saving rebates ... and **become a wise energy consumer** by learning about **electric deregulation** in our area, and discovering the value of routine **equipment maintenance.** *And don't forget to enter our fall contest to win a PC laptop computer!*

Sincerely,

Ernie Leggett
President

What's Inside

- Electric Deregulation
- Air Purifier
- Routine Maintenance
- Win a PC Laptop
- Spring Contest Winners
- Carrier® Cool Cash Rebate
- More Ways to Save



Enter Our
New Contest
on page 4 –
You Could
Win a New
PC Laptop!

FALL 2009

Electric Deregulation: Why You Should Be Wired to Conserve Energy

Electricity – we can't live without it. But lately, we can't live with it either – as electric utilities become deregulated from local, state, regional and federal authorities, spurring **dramatic increases in electric rates.**

Theoretically, in a free market, electric rates, like most things, *should* be controlled by supply and demand, and competition between suppliers to provide a better service or lower prices *should* keep prices stable.

But with utilities, free market rules do not apply. This means very simply that **prices will increase once rate caps are removed and they probably won't come down anytime soon.**

Cases in point: When rate freezes expired in **Delaware** in 2006, Delmarva Power announced that residential customers would see a **59% increase** in their bills. In 2003, **New Jersey** consumers experienced a **19% rate**

increase when the price cap expired. Already, in Pennsylvania, consumers have suffered due to expiration of rate caps. **Duquesne Light Company's** commercial and industrial customers in the Pittsburgh area reportedly saw **20% to 40% increases** in their electricity costs. In 2005, customers in the **Pike County Power & Light Company** territory experienced **increases of**

approximately 70%. With complete deregulation of electric rates in Pennsylvania on January 1, 2011, the era of capped rates in the Commonwealth will be history. **PECO**, for instance, estimates that *rates could increase by as much as 20%!*

Whether you've already been affected by these increases or are about to be, **now is**

the time to do something about it. As you read this, we have so many super-efficient heating, cooling and hot water making systems in stock that could help you **lower your energy bills by up to 40%** (and don't forget the federal tax credits and manufacturers' rebates for which you may qualify!)

Put your own cap on how much you'll spend for electricity! **For easy advice on how to conserve energy and save money throughout your home, please call us.**



GET COOL CASH REBATES & FEDERAL TAX CREDITS

There has never been a better time to upgrade your home's heating & cooling system.

Carrier Cool Cash - up to \$1,200

Federal Tax Credit - up to \$1,500

Total Savings - up to \$2,700*



If you have been thinking about a new energy-saving heating & cooling system for your home, call your ServAssure dealer now for the lowest prices of the season.

Financing Available

The BEST BUY SEAL is a registered trademark of Consumers Digest Communications, L.L.C. used under license.

Carrier
Turn to the Experts.

* Cool Cash rebate offer valid 9/01/09 through 11/13/09. System must be installed by 11/30/09. Rebate amounts vary depending on equipment purchased. Not valid on prior purchases or in conjunction with other offers; some restrictions may apply. 30% (up to \$1,500) federal tax credit on qualifying energy saving home improvements 1/01/09 - 12/31/10. Call for complete details.

More Ways to Save Money

The articles in this issue of MAXimum Comfort News offer several ways to save money through energy conservation, upgrading your comfort equipment, annual tune-ups and more – take a look! You'll be happy to know there are even more ways to put more money in your wallet. We can help! The following may be available to you. **Please call our office for specific rebate, tax credit and financing programs offered.**

- **ServAssure rebates – call us**
- **Federal tax credits**
- **State rebates**
- **Utility rebates**
- **Energy loan programs**

Save and Conserve with Routine Maintenance

Just like a car, a heating or air conditioning system runs more efficiently when it is well tuned. Plus, when your equipment receives regular maintenance, the investment you make in that equipment pays for itself again and again.

Now that the heating season is at our doorstep, scheduling your tune-up before the cold weather hits will let you rest assured that your heating system is operating safely at maximum efficiency levels. When your equipment is running properly, it's efficient, clean burning, environmentally friendly, economical, safe, reliable and comfortable.



3 Benefits of a Tune-up

1. Your heating system operates more efficiently. A heating system that is working efficiently burns less fuel – which means it also conserves energy and helps the environment. In fact, a tune-up could help you save as much as **10% OFF** your annual energy bill.

2. You save money on service calls. Regular preventative maintenance minimizes breakdowns and helps avoid surprise emergency service calls. When one of our trained professionals comes to your home to perform your tune-up, he will be looking for problems with your heating system before they become costly out-of-pocket repairs.

3. Most of all, routine maintenance means peace of mind that your family will be comfortable all year long. If you haven't already scheduled your tune-up, please call today!



Kill Germs and Eliminate Odors in the Air and on Surfaces with the Guardian Air Whole House Air Purifier

Did you know that the air *inside* your home could be 100 times more polluted than the air *outside* your home?

Guardian Air



The energy-efficient, tightly sealed and well-insulated home that keeps warm air in all winter also keeps fresh outdoor air out. Indoor air pollutants such as dust, tobacco smoke, pollen, pet dander and mold remain trapped inside the home – contributing to a host of health problems, especially for allergy and asthma sufferers. Indoor air pollution is not something you can readily see – in fact, you need a microscope to view 99% of the contaminating particles.

Fortunately, we have an outstanding solution to remove the contaminants you are now breathing. Guardian Air by RGF uses patented PHI (Photohydroionization™) Cell technology to efficiently reduce air and surface pollutants such as odors, VOCs (volatile organic compounds, also known as chemical odors), mold, bacteria and viruses. It mounts easily in your existing air conditioning or heating system air ducts, where it generates oxidizers that travel to every room connected by the duct system.

IMPORTANT HEALTH NEWS

Guardian Air May Protect Against Swine Flu/H1N1

Testing is underway to determine the effectiveness of the Guardian Air against the Swine Flu. However, given the similarities of the Swine Flu to the Avian Flu, both in classification and recommended treatment options (antiviral drug Tamiflu), it is believed that the Guardian Air will help protect against the Swine Flu.

Guardian Air is your healthy solution:

- Reduces 97-99% of airborne and surface bacteria, viruses and mold/mold spores; up to 97% of VOCs.
- The RGF Guardian Air has a 99+% inactivation rate for the Avian Flu, has been tested and approved for protection against MRSA bacterial infection and SARS (Severe Acute Respiratory Syndrome), has been adapted by major cruise lines for control of the Norwalk Virus, and is used by the U.S. Department of Agriculture for food purification.
- Requires no maintenance for at least 3 years and has a 3-year warranty.
- Comes with a 90-day money-back satisfaction guarantee (in addition to your 24-month ServAssure guarantee).

Breathe easier! Remove the contaminants ... and the worries!
Call us today for more information on Guardian Air.



PRSR STD
US Postage
PAID
Merrill WI
54452
Permit No 24

Family Owned For 43 Years

1989 Hummel Avenue
Camp Hill, PA 17011

(717) 737-4562

ewleggett@leggettinc.com

Visit: www.leggettinc.com

LIC. # PA9401



**Printed on
Recycled Paper**

Win a NEW PC Laptop Computer!



Whether you use it to surf the Web or advance your social networking, who wouldn't love a new laptop computer? And you could win a new PC laptop – a \$900 value – in our fall contest!

What's more, in our continuing effort to go green, you may now enter the contest online! Just go to www.servassure.com and complete the easy entry form. You may also mail in the entry form below. No purchase necessary to enter and win.

Winner will be selected by random drawing at contest end (October 31, 2009) from among all eligible entries received. Odds of winning depend on number of eligible entrants received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

Spring "Green Cash" Contest Winners

\$500 GRAND PRIZE WINNER
Dr. Silvestre S. Dela Cruz of
Mechanicsburg, PA

\$300 SECOND PRIZE WINNER
Margret McAna of Philadelphia, PA

Congratulations to our winners! Don't forget to enter our laptop computer contest!

Want more information?

Simply complete the form below and send it back to us.

Name (first, middle initial, last)

Address

City

State

ZIP

Phone

E-mail Address

Please enter me in the "Win a NEW PC Laptop Computer" contest!
Please see entry rules above.

I'd like more information on:

(check all applicable)

- | | |
|--|---|
| <input type="checkbox"/> NEW Carrier Hybrid Heat™ System | <input type="checkbox"/> Service Contracts |
| <input type="checkbox"/> Guardian Air Whole House Air Purifier | <input type="checkbox"/> Satisfaction Guarantee |
| <input type="checkbox"/> Fall Tune-Up | <input type="checkbox"/> Indoor Air Quality |
| <input type="checkbox"/> Heating Equipment | <input type="checkbox"/> Conservation Tips |
| <input type="checkbox"/> Air Conditioning | <input type="checkbox"/> Tax Credits, Rebates and Financing |
| <input type="checkbox"/> Heat Pumps | <input type="checkbox"/> Geothermal |
| <input type="checkbox"/> Oilheat | <input type="checkbox"/> Solar |
| <input type="checkbox"/> Payment Plans | |