



# MAXIMUM Comfort News

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PRESIDENT'S MESSAGE

### What's NEW at Leggett, Inc.?

With utility costs on the rise, Leggett, ServAssure and Carrier can show you how to "GO

GREEN AND \$AVE GREEN." The goal is to bring today's energy technology into yesterday's homes. Today's Carrier home comfort systems are more efficient than the systems of yesterday. Carrier furnaces now have high and low speeds, their air conditioning condensers are two-speed and their air handling units are variable-speed. In addition, Carrier's refrigerant is environmentally-friendly Puron®, their Infinity™ System automatically adjusts the humidity in the air so that you feel comfortable in lower temperatures, and their multi-fuel "Hybrid System" automatically chooses the most economical heat for the existing ambient conditions.

Leggett has systems for hard-to-fit homes. There is the Space Pak central air ducting system for older, ductless homes and historical structures. The unique 2-inch flexible tubing distributes cool air throughout the structure without the hassles of installing conventional duct work.

We can also install **ductless split heat pumps** — heating and/or air conditioning systems for homes where ducting systems cannot be economically installed, or for a "Florida room" or addition. These systems consist of an outdoor unit and several indoor units that provide efficient cooling and/or heating.

To help ease allergy symptoms and kill both airborne and surface germs and odors, Leggett has a solution: the **Guardian Air Whole House Air Purifier.** Leggett's skilled technicians will mount the unit into existing heating and air conditioning systems. Leggett also installs whole house humidifiers and air cleaners.

Leggett can install a whole-house water conditioning and/or water purifying system to help eliminate bottled water and the resulting plastic drinking water bottle debris in landfills. You also save money because you use less laundry detergent, dishwashing soap and bathing products.

And ... when Mother Nature shows her power and leaves your home without any energy, Leggett can solve that problem with a **Carrier Automatic Standby Emergency Generator.** Your home remains warm, safe and secure AUTOMATICALLY.

Leggett, Inc. invites you to call us for a free, no obligation consultation with one of our expert technicians who will explain the advantages of any of our products for your home. As a ServAssure Dealer, all of our installations have a 24-month 100% Satisfaction Guarantee. Our customers continue to receive the 100% Satisfaction Guarantee backed by Leggett, Inc. for the past 42 years ... by Carrier for the last 100 years ... and by ServAssure for the last 9 years.

We renew our pledge to you: "We will provide Central Pennsylvania's homes and businesses with the finest value in plumbing, heating, cooling, electrical, bathroom remodeling and water softener/filter services. Our number one priority is the Comfort and Peace of mind of our customers."

We hope you enjoy this edition of *MAXimum Comfort News*. Inside, you'll find helpful conservation tips ... information on NEW, super-efficient Carrier gas and oil furnaces ... how to receive up to \$1,200 cash back with our Carrier Cool Cash Offer ... enter our BIGGEST CONTEST YET to win a new flat screen TV ... and more!

Sincerely,

President

Ernie Leggett

DEALER

Serv Assure

What's Inside

Conservation Tips

NEW Carrier® Gas

and Oil Furnaces

To Repair or

Replace?

ServAssure

Guarantee

Carrier<sup>®</sup> Cool

Cash Offer

Win a Flat

Winner

**Screen TV!** 

Shopping Spree

**SPRING 2008** 



### A "Harvest" of Ideas on How to be Green

It's easy being green! And here are lots of easy ways to conserve energy — and money — in your home as temperatures and home energy costs rise this spring and summer.

### **Heating & Cooling**

- Upgrade to a higher-efficiency comfort system, such as the Carrier® Infinity™ described in this newsletter.
- Improve your boiler or furnace's efficiency with the latest microprocessor-based controls, which automatically adjust boiler output as your energy requirements change.
- Choose a high-efficiency water heater. An indirect water heater produces an almost endless supply of hot water with a very fast recovery time. Let us help you choose the model that's right for your family's hot water needs ... and your budget.
- Purchase a programmable thermostat, which automatically coordinates indoor temperatures with your daily and weekend patterns, reducing cooling bills by up to 10%. (We're giving them away in our contest on page 4!) For a room air conditioner, install a setback timer if it doesn't already have one, so it does not run when you are not home.
- Maintain your air conditioning equipment with a professional tune-up to save you the cost and inconvenience of a breakdown

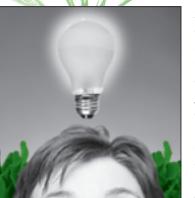
during the hottest days. Clean or replace filters monthly.\* Consider increasing the temperature by just three degrees to decrease your energy bills — or use a fan to circulate air so that you can increase the temperature comfortably.

Switch from Freon® to environmentally friendly Puron® as your conditioning coolant.

\*CAUTION! Be cautious when purchasing "highefficiency" air filters over the counter. Please check with us for proper filter sizing. Improper matching of filters and system can actually result in higher energy costs and possible system failure.

### Washing

- If you're in the market for a new washing machine, consider a front loading washer. It can easily save over \$100 per year in energy costs, and uses half as much water. Because it uses less water, it also requires up to 68% less electricity to heat the water, resulting in more energy savings.
- Do energy-intensive tasks, such as laundry and dishwashing, during off-peak hours — nights, mornings, and weekends — when the strain on the power grid from business,



industry, and homes operating air conditioning simultaneously is reduced. Operate washers and dryers with full loads to get the most for your energy dollars.

Save water and energy simultaneously by purchasing an ENERGY STAR-certified washer, dishwasher with soil sensors to shorten the washing cycle, and clothes

dryer with moisture sensors.

#### **Around The House**

- Plug energy "leaks" with insulation, weather stripping, caulking and spectrally selective windows, glass doors and skylights. Make sure your attic and the rest of your house are well insulated.
- Turn off everything not in use: lights, TVs, DVD players, computers.
- When shopping for major appliances, lighting, home office equipment, windows, and electronics, look for the ENERGY STAR label. ENERGY STAR certified appliances will cut your energy bills by up to 30%. Find retailers near you at www.energystar.gov.

To Repair or Replace?

### That Is the Question

Are your energy bills eating up your budget? It may be time for a heating system upgrade. But wait, you say. Upgrading costs money. Well, yes ... and no. Sure, you can have your existing system cleaned, checked and repaired. But if your furnace hearkens back to the Reagan Administration (1981-1989 for those who need a little help with history), it's probably running at only 60-65% of its optimum efficiency. Modern heating equipment, on the other hand — such as the Carrier® units we offer — boast efficiency levels exceeding 96%!

The savings from using less energy could pay for the new equipment in as little as five years! Plus, new systems are cleaner, quieter, and more dependable than ever.

So, is upgrading for you? **Ask yourself the following questions** then call us to review your options and discover the thousands of dollars in potential savings you probably didn't know you could earn! (If you have any questions about the questions, give us a call!)

What is the efficiency rating of your old system? (See the label on your unit.)

How old is your existing HVAC (heating ventilation and cooling) system?

- ☐ Less than 10 years
- ☐ More than 10 years

How is the overall operating condition of your system? ☐ Good ☐ Adequate ☐ Poor

Has your system required extensive or costly repairs in the last year or two? ☐ Yes ☐ No

How many hours a day does your system operate?

- Less than 5 hours
   5-9 hours
- □ 10 hours or more

How long do you plan to live at your current residence?

- Two years or less
- ☐ Three years or more

What is the approximate cost to operate your current system?

What is the likelihood of continued system failure, considering the age of the unit? ☐ Very likely ☐ Unsure ■ Not very likely

Does your current unit keep you comfortable?

☐ Yes ☐ No

Is the operational sound of your current system disruptive? ☐ Yes ☐ No



### in Your Home

- When repainting, consider using **ceramic** additive to the paint to increase the insulation properties of your walls and ceilings. A helpful Web site is www.hytechsales.com.
- Consider an Attic Tent™, the new energy-saving attic insulator that protects folding attic stairs, knee wall doors and attic scuttle holes. For more information, go to www.attictent.com.

### Refrigerator

• Your refrigerator runs 24 hours a day and accounts for about 10% of the total home electricity bill, so **keep the coils clean** to reduce your energy bills and extend the life of your appliance.

### Lighting

- Replacing four 75-watt incandescent bulbs with 23-watt **fluorescent bulbs** (CFLs) that use about two-thirds less energy and last up to 10 times longer saves \$190 over the life of the bulbs. If all our nation's households made that switch, we'd save as much energy as is consumed by some 38 million cars in one year!
- You can also improve your home's security and still avoid wasting money and energy when you are out by putting **timers** on a few lights or installing motion detectors on exterior floodlights.

# NEW Comfort Products You'll Love!

In the Spring, they say a young man's (or woman's) fancy turns to love. You'll fall in love with energy savings this Spring, thanks to these NEW Carrier products. Call now for details!

Turn to the Experts

"Warms

with your

wallet

in mind."

COMMAND FORMAD

### 58MVC Infinity™ Gas Furnace

Up to 95% AFUE

- Up to 3.5 times tighter temperature control
- IdealComfort™ technology
- Communicating furnace with Infinity™ intelligence
- ComfortHeat™ technology
- IdealHumidity™
- Sealed combustion system
- Pilot-free PowerHeat™ ignition
- Lifetime heat exchanger limited warranty
- Carrier Infinity Control and Infinity or Performance air conditioner or heat pump can be added to form a complete Infinity system



- Variable speed ECM blower motor
- High-performance Riello burnerQuieting flue silencer baffles
- Fully insulated cabinet walls
- Direct-fired heat exchanger
- 4-way multipoise and Low Boy models (great for tight installations)
- Barometric draft control
- Durable aluminized steel secondary heat exchanger
- GE fan controls
- Lifetime heat exchanger limited warranty
- Carrier air conditioner, heat pump, humidifier, or electronic air cleaner can be added for a complete home comfort system



furnace you can buy." Save up to \$1,200 off with our Cool Cash Rebate!

Common Energy Saving Options — Always A Smart Investment!OptionEnergy SavingsPayback in YearsEfficiency Tune-UpUp to 10%0-1Programmable Thermostat10%1Flame Retention Burner15-18%1-3New Boiler or Furnace20-40%4-8

### The ServAssure Difference

We are proud to be a member of the ServAssure Dealer Alliance — an industry-wide organization dedicated to your total satisfaction. Because of ServAssure, you are guaranteed a rigid standard for customer service.

### 24-Month Guarantee

The ServAssure Guarantee means 100% satisfaction. If you are not satisfied with your equipment or the installation, we will repair it, replace it or give you a full refund. Our guarantee includes:

- 100% complete satisfaction guaranteed or your money back.
- All parts, labor and materials for a FULL 2 YEARS from date of installation.

To view the entire exclusive guarantee, visit www.servassure.com and click on "24-Month Guarantee."







**Family Owned For 42 Years** 

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Visit: www.leggettinc.com



## Win a Flat Screen TV Worth \$899.99!



## OUR BIGGEST CONTEST YET! 15 Second Prizes Awarded, Too!

Here's an entertaining way to go green! Enter today to win a NEW Vizio flat screen TV valued at \$899.99! This 37-inch TV is energy efficient, so you'll be conserving energy while watching your favorite shows. Plus, we'll award 15 second prizes — one from each participating ServAssure dealer — an energy-saving Carrier® Edge<sup>TM</sup> programmable thermostat (retail value: \$300, installed).

### Enter to win by using the form on this page!

No purchase necessary to enter and win. Winners will be selected by random drawing at contest end (May 31, 2008) from among all eligible entries received. Odds of winning depend on number of eligible entries received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

### \$500 Holiday Shopping Spree Winner

Kevin Byrne of Merion Station, PA, is the lucky grand prize winner of a \$500 American Express Gift Cheque. We hope he enjoyed his holiday shopping spree! See above for this issue's contest!



(l. to r.) Claire McCartha, Lisa Detwiler, Cipollone, Inc.; Kevin Byrne with his children; John Cipollone, Ronnie Forester, Cipollone Inc.; Dave Scott, Peirce-Phelps; Mike Cipollone, Cipollone, Inc.

## Want more information?

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 $_{\rm Q}$  Simply complete the form below and send it back to us.

Name (first, middle initial, last)		
Address		
City		
State	ZIP	
Phone		-
E-mail Address		

☐ Please enter me in the Flat Screen TV Contest!

Please see entry rules at left.

#### I'd like more information on:

(check all applicable)

- □ NEW Carrier Infinity Products
- □ NEW Carrier Oil Furnace
- □ NEW Carrier Thermostats
- ☐ Air Conditioning
- ☐ Heat Pumps
- ☐ Oilheat
- ☐ Payment Plans
- ☐ Service Contracts
- ☐ Satisfaction Guarantee
- ☐ Indoor Air Quality
- ☐ Conservation Tips