



MAXimum Comfort News

SPRING 2010

www.leggettinc.com



**YOU COULD
WIN \$500
CASH! SEE
PAGE 6.**

PRESIDENT'S MESSAGE

You can always "Trust the Experts at Leggett, Inc."

1966-2010
Celebrating
44 YEARS of
SERVICE



Although our newsletter has a brand new look, you can continue to count on Leggett, Inc. to inform you about issues that affect you and your family ... and offer helpful solutions for problems that might affect your home's plumbing, heating, air conditioning or electrical service.

A local issue that can have a big impact on your water system is the **raising of water pressure by the local water company**. The higher water pressure can damage your toilets, water heaters, faucets and anything else that uses your water system. Our solution to avert damage is to **install a pressure reducing valve to reduce the pressure and a thermal expansion tank to protect your water heater**. Call our office for information and/or to schedule a technician to come to your home and perform a complimentary water pressure test and plumbing inspection.

Water purification is at the top of our mind. Pennsylvania American Water plans to use chloramines, a mixture of ammonia and chlorine in water starting in July. Choose our expert plumbers, who know how to reduce or remove these chemicals from your water supply so each glass of water, right from your tap, tastes as good as any bottled water you can buy.

An example of our **proactive mindset** is a service call to identify an electrical problem in a home in a large local development.

Our electrician discovered that the customer had a Zinsco electrical panel with a breaker that did not trip - which could have caused a fire. We did some investigating and found that the entire development had Zinsco electrical panels. We contacted all of the residents in the development and sent them information about the unreliability of these panels, then proposed a solution. As a result, we corrected the problem for many and hopefully prevented a disaster for these homeowners.

We have been awarded the **2009 President's Award from Carrier Corporation.**

This award is the most prestigious honor a dealer can receive from Carrier Corporation.



We encourage our customers to be proactive too - by enrolling in a service plan. Leggett, Inc. has a **preventative maintenance program** that provides "peace of mind," as well as a guarantee that you will get **priority service** within 24 hours of your call, no service charge, 10% savings on any needed repairs of the covered equipment and use of temporary heating or air conditioning units if we cannot restore your comfort within 24 hours. **Regular maintenance can help to extend the life of existing equipment and lower your operating costs. Our technicians can identify potential problems and help to prevent your system from failing.** Call our office at (717) 737-4562 and we will be happy to explain our preventative maintenance program and send you information.

As a ServAssure Dealer, you can trust that all of our installations have a **24 month, 100% Satisfaction Guarantee**. Our customers continue to receive the **100% Satisfaction Guarantee** backed by Leggett, Inc. for the past 44 years; by Carrier for the last 100 years and by ServAssure for the last 15 years. We renew our pledge to you: **"We will provide Central Pennsylvania's homes and businesses with the finest value in plumbing, heating, cooling, electrical, bathroom remodeling and water softener/filter services. Our number one priority is the comfort and peace of mind of our customers."** Please visit our website for more details: www.leggettinc.net.

Enjoy our newsletter!

Sincerely,

Ernie Leggett

Ernie Leggett
President



SPECIAL ANNIVERSARY OFFER!

As we celebrate 44 years in business, we want to thank you for being a loyal customer by giving each homeowner a **\$44 credit towards their next service call ... or a \$44 credit per each thousand dollars spent before the end of April, 2010.** (One offer per household)

Why ServAssure?



ServAssure
D E A L E R

Our company is a member of the ServAssure Dealer Alliance, a group of comfort companies committed to exceeding customer expectations.

We're Perfectionists!

As a ServAssure customer, you can be sure you are receiving service from one of the most professional, knowledgeable and dedicated dealers in the heating and cooling industry. We are committed to **perfecting the "customer experience"** by hiring a team with the highest degree of customer service and the latest knowledge in training, technology and installation practices. Additionally, we must abide by **ServAssure's strict dealer standards** as well as no less than **16 demanding employee performance standards**.

You Have Our Guarantee!

To back our commitment to going above and beyond, we are proud to provide you with **ServAssure's 24-Month Money Back Guarantee**. That's right – **100% complete satisfaction guaranteed or your money back PLUS all parts, labor and materials for a FULL 2 YEARS from date of installation**.

Your home comfort is not something to be taken lightly – and you can be sure that, as a ServAssure dealer, we will go out of our way to provide you the highest level of satisfaction.

How Electric Deregulation May Affect YOU!

Talk about an electric shock!

If you've been asking yourself, "How high are my electric rates going?" you're not alone. As electric utilities become deregulated from local, state, regional and federal authorities, spurring **dramatic increases in electric rates**, thousands of customers are wired to change providers. But before you consider doing the "electric slide" to another provider, here's some important information.



What Is Electric Deregulation, Exactly?

Electric deregulation means the **generation portion of electricity service will be open to competition**. However, the transmission and distribution of the electricity will remain regulated and your local utility company will continue to distribute electricity to you and provide such customer services as billing, metering, and line repair and maintenance.

How will electric deregulation affect pricing?

Deregulation means that electric companies are not guaranteed the opportunity to make a profit on the generation of electricity. Therefore, **prices will increase once rate caps are removed and they probably won't come down anytime soon**.

Rising electricity costs due to deregulation have already occurred in the Mid-Atlantic states – with **some consumers experiencing increases as high as 70% when their rate caps expired**. With complete deregulation of electric rates in Pennsylvania on January 1, 2011, the era of capped rates will be history.

Our best advice: Conserve. Conserve. Conserve.

Whether you've already been affected by electric deregulation in your area or are about to be, **now is the time to decrease your energy usage**. As you read this, we have many super-efficient heating, cooling and hot water making systems in stock that could help you **lower your energy bills by up to 40%** (and don't forget the federal tax credits and manufacturers' rebates for which you may qualify)!

Call us today to "plug into" information on rebates that may be offered by your local utility ... and to receive important energy conservation tips.



Reach for the ENERGY STAR!



As much as half of the energy you use goes to cooling and heating your home, so why burn money – literally – when you can reach for the ENERGY STAR®! **When you choose ENERGY STAR rated products, you can save as much as 30% off your energy bills!**

What is ENERGY STAR?

Created by the Environmental Protection Agency (EPA), the ENERGY STAR rating is reserved for only **the most energy-efficient products on the market.** In fact, ENERGY STAR products often greatly exceed the minimum energy efficiency standards set by federal and state governments.

Do ENERGY STAR products really help the environment?

Yes. If just one household in ten bought ENERGY STAR heating and cooling equipment, **the change would prevent over 17 billion pounds of air pollution.**

Where do I find ENERGY STAR-rated products?

Give us a call to learn more about the ENERGY STAR heating and cooling equipment we provide, and start saving today. For information on additional ENERGY STAR products and conservation tips for your home, visit www.energystar.gov.



Other Easy Ways to Save Money with ENERGY STAR

Don't stop at upgrading to ENERGY STAR labeled heating equipment:

- Replace the five most frequently used lights in your home with ENERGY STAR qualified fixtures and bulbs. **Annual Savings: Up to \$60 a year.**
- Install an ENERGY STAR qualified programmable thermostat. **Annual Savings: Up to \$100 a year.**
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The lucky winner of a new PC laptop valued at \$900 is Name of Town. Congratulations!

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Want more information?

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Name (first, middle initial, last)

Address

City

State

ZIP

Phone

E-mail Address

Please enter me in the "Summer Fun Cash Giveaway" contest!
Please see entry rules.

I'd like more information on:
(check all applicable)

- Tax Credits, Offers and Rebates on Energy-Efficient Comfort Systems
- Carrier Heating and Cooling Equipment
- Electric Deregulation and Local Utility Rebates (Where Applicable)
- ENERGY STAR-rated products
- Other: _____



Keep Your Pets Cool, Comfortable and Safe This Summer

Like all family members, pets want to be cozy and comfy, too! And as pet owners, we want to ensure our pets' health – something that's especially important to remember in the summer. **Here are helpful ways to ensure that our four-legged friends stay cool, comfortable, safe and healthy all summer long.**

- Walks on the beach or strolls in the park may not be comfortable for your pet's paws. If you can't stand on the sidewalk, blacktop or sand, neither can your pets. **Try to take walks in the morning or evening or at least try to walk on the grass.**
- Beware of your own heat and exhaustion. **If you are tired and thirsty, so is your pet.** In fact, panting can even dehydrate your pet more easily. Plus, if your pet is in a crowded area, all the commotion and activity can lead to your pet's exhaustion.
- **Please don't keep your pet inside a hot car!** On an 85-degree day the temperature inside a car, even with the windows down, will climb to 102 in ten minutes. Your pet will love you more for keeping him in a cool house.
- Make sure your pet has **plenty of water and change it frequently.** **Remove any uneaten food** as soon as the pet has finished eating to prevent contamination from flies, or spoiling due to hot weather. When you are away from the house, **make sure your home's temperature is comfortable for your pet.**
- **Recognize the signs of heat stroke** in pets – a lot of panting, agitation and vomiting. If your pet is not treated quickly he can fall into a coma. Act immediately – immerse your pet in cool (not cold) water and wrap it in a damp towel. After you get his body temperature down, call your vet.
- One last note on keeping your pets safe: **Try not to use poisons in your garden,** and if you must, make sure they're put down only in places not accessible to your pet or other people's pets.

Happy 40th Birthday, Earth Day!

With energy conservation on everyone's to-do list these days, every day seems to be Earth Day. Yet each year on **April 22nd,** we celebrate environmental awareness with renewed commitment to going green. This year, Earth Day turns 40!

Earth Day was founded in 1970 by U.S. Senator Gaylord Nelson (D-Wisconsin). He conceived of Earth Day after viewing a terrible oil spill off the coast of California in 1969 that was met with inertia by politicians in Washington. He proposed his national "teach-in" on the environment to be observed by every university campus in the nation. Approximately 20 million Americans participated in the first Earth Day.

Many important laws were passed by Congress in the wake of the first Earth Day, including the Clean Air Act and the creation of the United States Environmental Protection Agency.

Earth Day is now observed in 175 countries, and coordinated by the nonprofit Earth Day Network, according to whom Earth Day is now "the largest secular holiday in the world, celebrated by more than a half-billion people every year."



- ☑ **Wear something green. Better yet, wear an item of eco-friendly clothing or carry a reusable tote bag.**
- ☑ **Plant a tree.**
- ☑ **Turn off all electricity for one hour. Light a candle and spend quality time with family and friends.**
- ☑ **Spend a couple hours picking up litter at your local park.**
- ☑ **Skip the car! Walk, bike, or take the bus to work.**

Save up to \$3,300 on high efficiency home comfort.



Take advantage of limited time rebates and tax credits to give your family more comfort for less. If you've been thinking about upgrading your heating and cooling system for more efficiency and lower utility bills, now is the time!

- Cool Choices Rebate - up to \$1,200
- ServAssure Rebate - up to \$ 600
- Energy Tax Credit - up to \$1,500
- up to \$3,300***

Ask about Utility Company Rebates!



* Cool Choices Rebate / Merchandise offer valid 3/01/10 through 6/30/10. ServAssure rebates subject to change without notice. System must be installed by 7/15/10. Rebate / merchandise amounts vary depending on equipment purchased. Not valid on prior purchases or in conjunction with other offers; some restrictions may apply. 30% (up to \$1,500) federal tax credit on qualifying energy saving home improvements 1/01/09 - 12/31/10. Call for complete details.

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turn to the experts

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Great Ways to Celebrate Earth Day

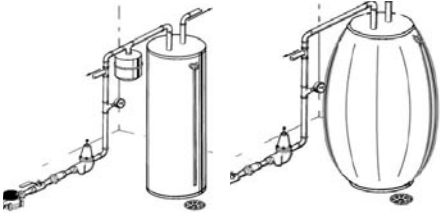
- Wear something green. Better yet, wear an item of eco-friendly clothing or carry a reusable tote bag.
- Plant a tree.
- Turn off all electricity for one hour. Light a candle and spend quality time with family and friends.
- Spend a couple hours picking up litter at your local park.
- Skip the car! Walk, bike, or take the bus to work.

LEGGETT DOES IT ALL!



Is it past due for your home's check up? Give us a call and our licensed plumbers, electricians, and home comfort professionals will meet you at your home or office. No job is too big or too small, and will be glad to meet with you as a professional courtesy to discuss your special needs. **You should have your home's systems checked on a regular basis to ensure they are safe, and up-to-date.**

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What is your water pressure?

Plumbing codes require water pressure reducing valves when pressure exceeds 80psi. Higher pressures could rupture pipes, damage fixtures, and injure the people using them. **Call NOW for a FREE water pressure test.**

Leggett can reduce or eliminate chloramines and chlorine from your water supply. We specialize in water softeners and we can even deliver salt to your home. **Give us a call for a complimentary water test.**



Leggett does bathroom remodeling from pipe to paint. **Give us a call for a complete recommendation.**



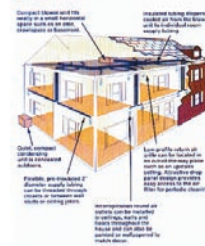
Don't get burned on lighting. **Leggett's licensed electricians can recommend a surge protection system** for your home or office. **Call for a free electrical systems evaluation.**

Don't be caught unprepared! **Get "peace of mind" with a back-up generator or a battery back-up system for your home and office.**



Off-season heating and cooling pricing: Save up to \$100.00 if you call before April. Keep your warranty up-to-date ... keep your system operating at peak efficiency and safely!

How Space-Pak Is Hidden In Your Home



Leggett, Inc. specializes in cooling homes *without* central A/C. We can use a **SpacePak®** system or a **ductless split system** to heat and cool your home.

Are your bills going through the roof? **Turn to the experts at Leggett for:**

- Geothermal & Solar Solutions
- Tankless Water Heaters
- Fuel Economizers
- Air Cleaners & Purifiers
- Humidifiers & Dehumidifiers



Quality Equipment vs. Economy Brands:

Don't Be Penny-Wise and Dollar-Foolish

When it comes to home comfort equipment, quality does count. And you can most certainly count on the quality comfort systems that Leggett, Inc. installs!

We represent the top names in home comfort equipment, including **Carrier** gas and oil furnaces, central and room air conditioners, duct-free split systems, heat pumps, air cleaners, humidifiers, controls and thermostats, geothermal heat pumps and UV lamps. Carrier systems – as well as the other brands we sell – are built for durability. **They will last longer and perform better than a lower-priced brand the utility might offer you, or something you might find on sale at a big-box store.**

Also, don't overlook the fact that **we also install your equipment professionally, quickly, neatly and cleanly** – you probably won't find the utility or the big-box store taking care of that end of the deal!

Why play games with your comfort, one of the basic necessities of life? **If you are considering installing or replacing your comfort equipment, give us a call today at (717) 737-4562.**



Turn to the Experts™



Family Owned For 43 Years

1989 Hummel Avenue
Camp Hill, PA 17011

(717) 737-4562
ewleggett@leggettinc.com

Visit: www.leggettinc.com

LIC. # PA9401



MAXimum Comfort News

SPRING 2010

NEW CONTEST!

Win \$500 Cash

in our Summer Fun Giveaway contest!

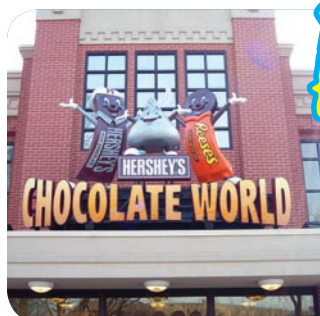
What would you do with \$500 cash this summer? Spend a day with the family at the shore or lake? Treat yourself to a new gas grill and invite the neighbors for a barbecue? Or maybe just invest in some new comfort equipment from Leggett, Inc.?

The choice is yours if you're the lucky winner of \$500 cash in our new spring contest!

What's more, in our continuing effort to go green, you may now enter the contest online! Just go to www.servassure.com and complete the easy entry form. **You may also mail in the entry form on page 3.** No purchase necessary to enter and win. Winner will be selected by random drawing at contest end (May 31, 2010) from among all eligible entries received. Odds of winning depend on number of eligible entrants received. Contest is open to individuals 18 years and older. Void where prohibited by law. Subject to all federal, state and local laws and regulations.

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- Carrier "Cool Choices" Offer
- Leggett Does It All
- Quality vs. Economy Brands
- Win \$500 Cash
- "Sweetening" the Pot



PLUS ...

We're offering a 2nd prize – 6 adult tickets to

LEGGETT, INC. IS **Hershey Park!**
"SWEETENING" THE POT!

